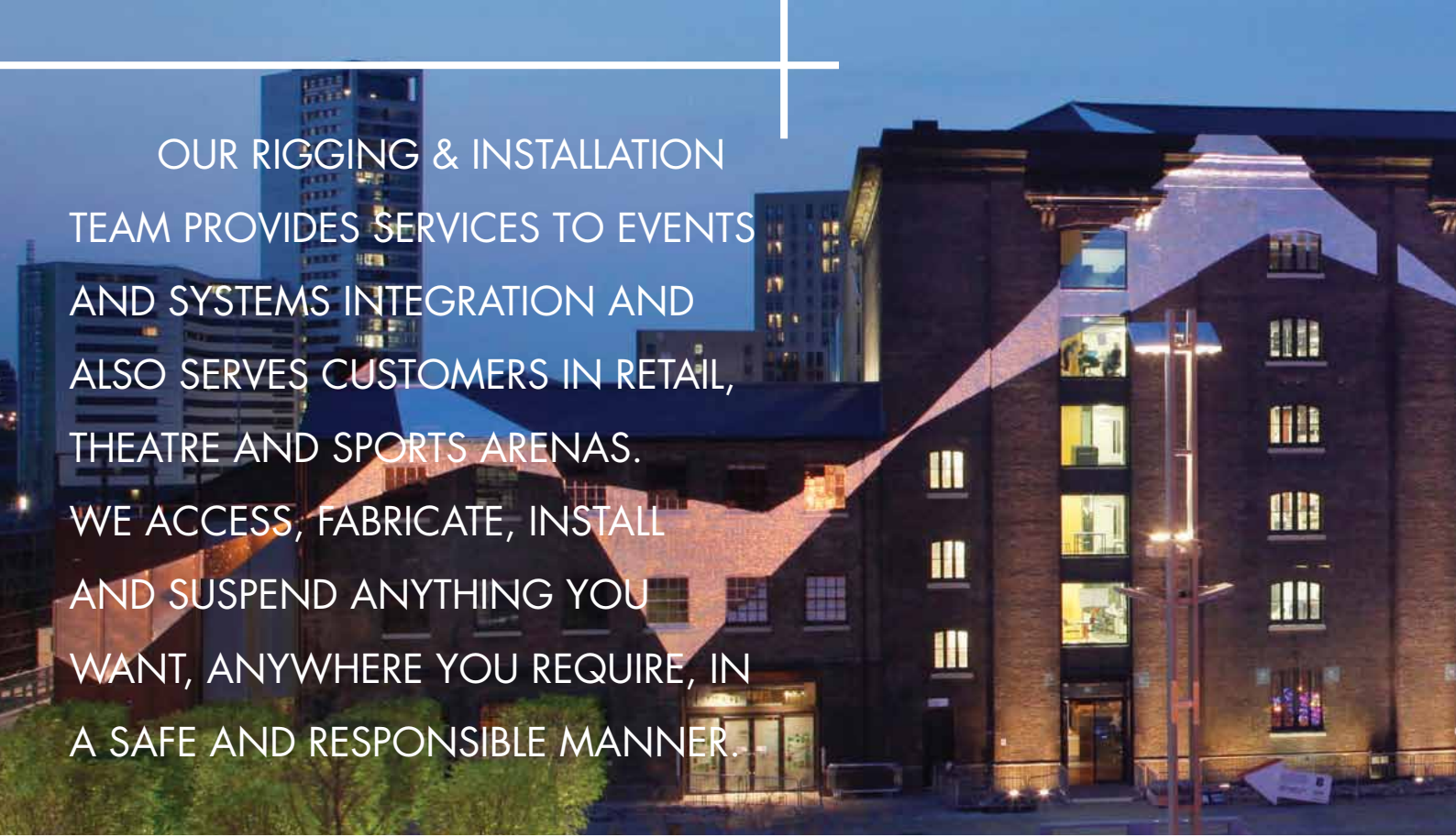


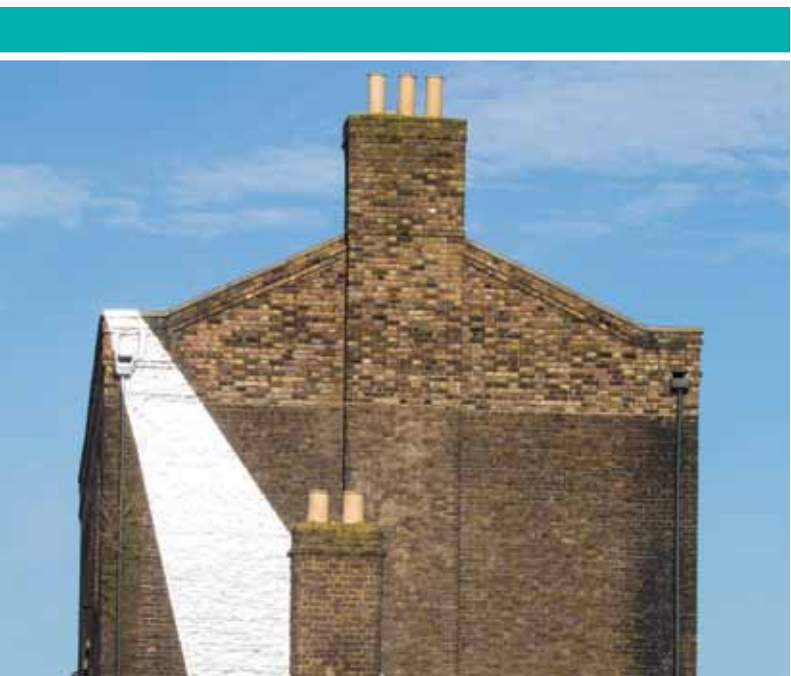
SPECIAL PROJECTS

Media Powerhouse



A nighttime photograph of a large, multi-story brick building. The building's facade is illuminated with large, white, geometric light projections that create a complex pattern of triangles and polygons. The building's windows are lit from within, and a street lamp is visible in the foreground. In the background, other city buildings are visible under a dark sky.

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A close-up photograph of a brick building facade. A large, white, geometric projection is visible on the left side of the building, extending upwards. The brickwork is dark and textured. The sky is a clear, light blue.

We were delighted to collaborate with artist Felice Varini when The RELAY arts programme, funded by King's Cross Central LLP and supported by Eurostar, commissioned him to create a colossal artwork across several derelict King's Cross buildings.

The installation involves a number of enormous geometric shapes overlaid onto the facades of large distinctive buildings, which will become homes and offices for thousands of people.

Turning Varini's vision into reality required a vast team working to heights of twenty three metres on listed Victorian buildings, with specific access issues and differing surfaces.



Effective project planning was key to a successful delivery and we collaborated with multiple agencies, including English Heritage, Camden local authority, various construction partners across three building sites, as well as the artist himself. The installation required the application of silver aluminium foil, sometimes at precarious angles, to the building and surfaces; creating a stunning visual effect, changing as daylight conditions adjust and while illuminated.

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